

*Hawte*

# Franchise

# Model

Franchise with us for **BIGGER**  
**Profits**, **BIGGER** Margins & low  
investments

# Where we are

- 1 company store in Mumbai
- 1 Franchise store in Navi Mumbai
- 3 Franchise stores in Telangana

We are expanding, join us to be a part of our gourmet dessert chain.....



# Our Products

Our products are different, top notch & have a class! compared to what you get at other ice-cream stores. We offer a range of freshly churned gourmet ice-creams, Thick shakes, Freak shakes, Cold Coffees, Iced Teas, Sizzling Brownie, Cookie sandwiches, Milkshakes, Iced tea floats and many more that will be added to our menu... We Don't Compare ourselves with other ice-cream or dessert brands, and request you to NOT. We are a gourmet artisan dessert brand while the others are just the commercial ones. **You won't get a mango ice-cream at Hawte in the winters!**



Hawte

# How it Works

We provide you the entire boutique set up for the cost that you pay us. All you have to do is select a shop as per our guidelines, do the interior works as per your choice, buy a laptop & get ready to learn from us!

'Remember the more you churn the more you earn!'

*Hawite*

# Benefits



Your benefits as a franchise!

01

- NO Franchsie Fees!
- NO Monthly Royalty!
- NO Limited Contract

02

- Cyclic menu that can be changed every 3 months as per your choice
- Lifetime Franchise tenure

03

- Maximum brand support & guidance
- Best suited side business model
- One staff operation model

## Advantage 1

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We are a company owned & operated by chef's. This helps us to be ahead of our competitors game!

## Advantage 2

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One investment & many products. Plus a scope to keep adding more products with the same set-up

## Advantage 3

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No sunken cost! 80% of your cost is invested into assets! Plus gross margins of upto 140%

## Advantage 4

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We know what works best for our franchise!

## Franchise Set up cost excl 18% GST

### Machinery Cost

Ice Cream Display Freezer	₹ 150,000.00
Vertical Batch Freezer (ice-cream maker)	₹ 200,000.00
Waffle Cone Maker	₹ 12,000.00
Waffle Cone Roller	₹ 15,000.00
OTG Brownie Oven	₹ 20,000.00
Domestic Fridge	₹ 16,000.00
Electric Cash Drawer & Bill Printer	₹ 35,000.00
Operational Tools	₹ 15,000.00
Shake Belnder	₹ 12,000.00
<b>Total Machinery Cost</b>	<b>₹ 475,000.00</b>

### Induction Kit

Training Charges at your store for 5 days	₹ 50,000.00
Staff Uniform - 2 Sets	₹ 5,000.00
Raw material for store opening	₹ 65,000.00
IP rights for lifetime	₹ 75,000.00
Billing Software- for 1 year	₹ 25,000.00
<b>Total Induction kit cost</b>	<b>₹ 220,000.00</b>

**Total Setup Cost**

**₹ 695,000.00**

# Franchise Model

## Option-1

The logo for 'Hawte' is written in a stylized, cursive font with a yellow-to-orange gradient. The letters are fluid and connected, with a slight shadow effect.

## Franchise Set up cost excl 18% GST

### Machinery Cost

Ice Cream Display Freezer	₹ 150,000.00
Vertical Batch Freezer (ice-cream maker)	₹ 100,000.00
Waffle Cone Maker	₹ 12,000.00
Waffle Cone Roller	₹ 15,000.00
Domestic Fridge	₹ 16,000.00
Electric Cash Drawer & Bill Printer	₹ 35,000.00
Operational Tools	₹ 7,500.00
Shake Belnder	₹ 12,000.00
<b>Total Machinery Cost</b>	<b>₹ 347,500.00</b>

### Induction Kit

Training Charges at your store for 3 days	₹ 30,000.00
Staff Uniform - 1 set	₹ 2,500.00
Raw material for store opening	₹ 52,000.00
IP rights for lifetime	₹ 75,000.00
Billing Software- for 1 year	₹ 25,000.00
<b>Total Induction kit cost</b>	<b>₹ 184,500.00</b>

**Total Setup Cost**

**₹ 532,000.00**

# Franchise Model

## Option-2

The logo for 'Hawte' is written in a stylized, cursive font. The letters are yellow with a black outline, giving it a hand-drawn or artistic appearance. The 'H' is particularly large and prominent.

# 01

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- Visit any of our store and try our products
- Make up your mind & be confident about us & our brand!

# 02

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- Pay sign up charges ₹1,00,000/-
- Start looking for a shop
- We give you 60 days to look for a store!
- Sign franchise agreement

# 03

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- Complete your company formation
- Complete interior works
- Let us do the set up
- Start making money!

**Steps to join us!**

# Get In Touch With Us



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